



DECLARATION ON THE USE OF ARTIFICIAL INTELLIGENCE

Artificial Intelligence as a tool for innovation, efficiency, and human value

Compliance with EU Regulation 2024/1689 – “AI Act”

1. Introduction and ethical commitment of Innovando GmbH

Innovando GmbH adopts Artificial Intelligence (AI) as a strategic driver for the evolution of its creative, communicative, and organizational processes, in full compliance with European regulations and the ethical principles that govern the responsible use of technology.

The goal is not to replace human ingenuity but to **amplify it**, extending the capacity to analyse, design, and communicate more efficiently, consistently, and sustainably.

We believe in a future where technology amplifies human talent rather than replacing it. Artificial Intelligence, when governed with awareness and transparency, is a powerful resource that accelerates creativity, increases precision, and reduces waste — generating real value for both clients and society.

2. Regulatory context and principles of the European AI Act

The **European AI Act (EU Regulation 2024/1689)** represents the world’s first comprehensive legal framework for regulating Artificial Intelligence systems.

It defines criteria of **safety, transparency, accountability, and human oversight**, ensuring that AI applications are developed and used with full respect for fundamental human rights.

Innovando GmbH complies with the key principles set out by the Regulation:

- **Article 9 – Risk management**
All AI-based systems are used in a controlled manner, with prior assessment of their potential impact and continuous mitigation of possible errors or bias.

- **Article 14 – Human oversight**
Every activity involving AI is subject to **constant human supervision and control**. Final creative, strategic, and contractual decisions remain the exclusive responsibility of Innovando GmbH's personnel.
- **Article 52 – Transparency and information**
The use of AI is disclosed explicitly to clients and partners. All technologies employed are identifiable, traceable, and used in accordance with the principles of clarity, security, and proportionality.
- **Title III – Ethics and non-discrimination**
Innovando commits to using AI in a fair and inclusive manner, preventing algorithmic discrimination and ensuring linguistic, cultural, and human respect at all times.

3. Areas of AI application within Innovando GmbH

Artificial Intelligence is integrated into Innovando GmbH's operations as a **technical, analytical, and creative support tool**.

Main areas of application include:

- data analysis and performance optimization;
- generation of draft content (textual or visual) under human supervision;
- multilingual translation and localization;
- workflow structuring and internal documentation;
- automation of administrative tasks and quality control of communication materials.

Under no circumstances does AI make autonomous **creative, strategic, contractual, or ethical** decisions.

The technologies we use act as extensions of the human mind — never as substitutes.

4. Human supervision and accountability

Innovando GmbH guarantees that **every output generated with AI assistance** is always reviewed, corrected, and validated by qualified professionals.

The principle of *human oversight* is embedded in our methodology: human beings remain at the center of every creative and strategic decision.

AI enhances speed, analysis, and precision — but **intention, sensitivity, and judgment remain human**.

This distinction is at the core of our ethical standards and ensures reliability for every client we serve.

5. Compliance, security, and data protection

All AI systems used by Innovando GmbH comply with the **General Data Protection Regulation (GDPR – EU 2016/679)** and the **safety and transparency requirements** set out in **Title IV of the AI Act**.

The company employs certified platforms that follow European data-governance standards. Data processed through AI tools are neither shared nor used for purposes other than those explicitly stated in the client agreement.

Each AI model is subject to periodic review to ensure that technological evolution never compromises security, proportionality, or transparency.

6. Benefits for the client and competitive advantage

Using AI is not a bureaucratic requirement — it is a **tangible competitive advantage**. Through the intelligent integration of people and technology, Innovando GmbH can:

- significantly reduce project execution times;
- ensure greater coherence, precision, and quality in all deliverables;
- optimize production costs and overall efficiency;
- offer clients a transparent, reliable, and future-proof service.

For Innovando, AI is a **strategic tool for creating sustainable value**, never a shortcut or a substitute for human expertise.

Innovation means moving faster, communicating clearer, and acting more responsibly.

7. Final declaration and corporate responsibility

Innovando GmbH hereby declares that Artificial Intelligence is used solely as a **support tool for internal and client-related processes**, in full compliance with **EU Regulation 2024/1689 (“AI Act”)** and related European standards on data protection and digital security.

All AI-assisted activities are carried out under the company’s direct responsibility, following the principles of transparency, ethics, traceability, and human supervision.

Human creativity. Enhanced by AI.

Document authenticity verification

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Innovando GmbH
Gonten, Switzerland

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